

WEDNESDAY, AUGUST 24 - TUESDAY, AUGUST 30, 2011

# Business Insider

An Idaho Statesman weekly magazine

## BREWING BOOM

THE CRAFT BEER INDUSTRY IS BLOSSOMING IN IDAHO, AND BREWERS SAY THERE'S PLENTY OF ROOM TO GROW. PAGE 22

Tech giants like Micron are realizing the huge value of patents. PAGE 12

Materials science doctorate at Boise State could aid businesses. PAGE 19

**NEW BUSINESSES ■**

# Accounting firm offers help during taxing times

**BY AUDREY DUTTON**

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Dorothy "Dot" Belveal of Nampa and Kevin Van Hoesen of Meridian used their own money to open Tax Solutions Northwest, an accounting firm specializing in past tax resolution and tax-distressed people and businesses.

Van Hoesen calls them "qualified and compassionate."

Here's what they do:

- Non-filing tax resolution
- Tax preparation
- Bookkeeping
- Audit representation
- Internal Revenue Service and Idaho Tax Commission settlement
- Accounting management

**Q: What did you do previously, and what led you to decide to launch this business?**

**A:** Dot has been preparing tax returns for 25 years. Her expertise includes reconstruction of past years' client data to prepare financial statements. I have a bachelor's degree from Oregon State University in business. I am completing a master's degree in accountancy and sitting for the CPA exam. I



Kevin Van Hoesen, right, and Dot Belveal opened their Tax Solutions Northwest office in Meridian.

worked as a regional manager for a national publishing firm, but found a passion for accounting.

**Q: What makes your business unique and sets it apart from your competition?**

**A:** We provide a straightforward, compassionate and cost-effective approach to dealing with

**Address:** 3006 E. Goldstone Drive, Suite 102, Meridian  
**Opened:** Aug. 1  
**Type of business:** S-Corporation  
**Employees:** Two full time, two part time  
**Expect a profit:** One year  
**Hours:** 9 a.m. to 5 p.m.  
**Phone:** 350-7255  
**Website:** www.tax solutions-nw.com  
**Prices:** W-2/1040 returns are \$150; discounts for students, military and professional organizations. Consulting and professional services are \$45 to \$225 per hour.

past tax returns, tax liens and complicated tax or financial situations.

**Q: Why should people do business with you?**

**A:** [Our] specialization allows us to quickly navigate our client's situation. We work with our clients in a way that provides peace of mind in a complicated and stressful time.

Audrey Dutton: 377-6448

## Idaho lawyers team up to help people map out their legacy

**BY AUDREY DUTTON**

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Lawyers Carla Ranum of Boise and Elizabeth L. Mathieu of Hailey are in the business of planning for an inevitable scenario: end of life.

They think that "estate planning is a necessary but underutilized, means of preserving wealth, preventing family discord and ensuring families' financial security," Ranum says.

They offer educational seminars and help with:

- Wills and trusts
- Business succession

➤ Creating and administering tax-exempt organizations and family offices

**Q: What did you do previously, and what led you to decide to launch this business?**

**A:** Elizabeth has been providing federal tax, fiduciary and planning guidance to individuals and tax-exempt organizations since 1991 at the Chase Manhattan Private Bank, Neuberger Berman Trust Companies, AMA-Eagle, a multifamily office and her own firm in New York. She recently moved to Idaho. I have been practicing law since

1992, both in the U.S. and abroad, and have been in private practice in Boise since 2005. My experience includes simple and complex estate planning ... corporate governance, joint ventures ... advice on tax and regulatory issues, and evaluation of hedge funds, capital market and insurance products.

**Q: What challenges have you faced?**

**A:** A reluctance on the part of the public to recognize the need



Elizabeth Mathieu



Carla Ranum

for estate planning and a failure to understand the full scope of its role in the financial planning context.

**Q: Why should people do business with you?**

**A:** Our clients can trust our expertise, the confidentiality with which their information and our relationship will be treated, our commitment to designing plans that reflect their vision and values, our dedication to client education.

Audrey Dutton: 377-6448

**Name of business:** Mathieu & Ranum PLLC

**Address:** 181 E. 50th St., Garden City; 102 2nd Ave. N., Ketchum

**Opened:** March 23

**Type of business:** PLLC, two co-managing members  
**Hours:** 9 a.m. to 6 p.m. weekdays, by appointment after hours

**Phone:** Boise, 375-5249;

Ketchum, 928-6975

**Website:**

www.mathieuranum.com

**Services:** Estate, probate, charitable, trust, special needs, and asset protection planning and administration

**Prices:** Fixed fee or hourly